



SHEILA BOTELHO

Business Strategist | Host of The Sheila Botelho Show

BIO

Sheila Botelho is a Business Strategist and host of The Sheila Botelho Show. She helps founders build success from the inside out, where strategy and identity get to work as one.

With decades of experience in sales, leadership, and business strategy, Sheila works with founders who have built something significant and who are ready for what comes next. Her work centers on the intersection of inner clarity and outer results, guiding leaders toward the expansion that sustains wealth, reflects their values, and is genuinely built to last.

TOPICS

- Leading from the Inside Out
- The Expansion Season Framework
- Identity as a Business Asset
- Sustainable Success Without Sacrifice
- Integrated Authority in the Age of AI

INTERVIEW QUESTIONS

- What does leading from the inside out really look like?
- How does knowing your Expansion Season help you?
- Why is identity central to a founder's business growth?
- What does sustainable success require at this level?
- What do the founders who last have that others don't?